

SUNPASS

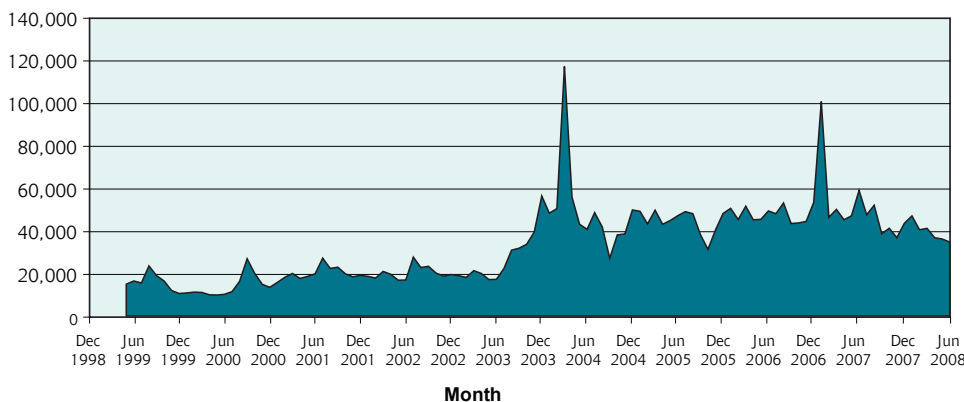
During FY 2008, the Department added over 320 thousand new SunPass accounts and issued approximately 493 thousand transponders. With average monthly sales of 41 thousand transponders, the total outstanding SunPass transponders reached approximately 3.6 million by the end of June 2008. **Graph 5.1** shows the monthly SunPass transponder sales since inception. The significant increase in transponder sales during March 2004 is attributed to the cash toll rate increase implemented on the Turnpike system. A similar spike in sales in January 2007 is due to a one-day, half-off promotion in celebration of Turnpike's 50th anniversary. However, the monthly sales declined notably in the last quarter of FY 2008 due in large part to the economic downturn, and to some extent, deferment of purchase in anticipation of less expensive SunPass Mini sticker tag introduced in July 2008.

Sticker Tag, are compatible with technologies used by other toll agencies in Florida.



Introduced in July 2008, the SunPass Mini sticker tag, available for \$4.99, is expected to improve SunPass participation.

Graph 5.1
Monthly SunPass Transponder Sales
Inception to June 30, 2008



The majority of the SunPass holders reside in South Florida (Miami-Dade, Broward and Palm Beach counties), while greater Orlando and Tampa metro areas account for most of the remaining SunPass holders. Growth in transponder sales in these geographic areas and other counties is expected to continue in the future. **Figure 5.1** shows a statewide map of the current SunPass transponder locations.

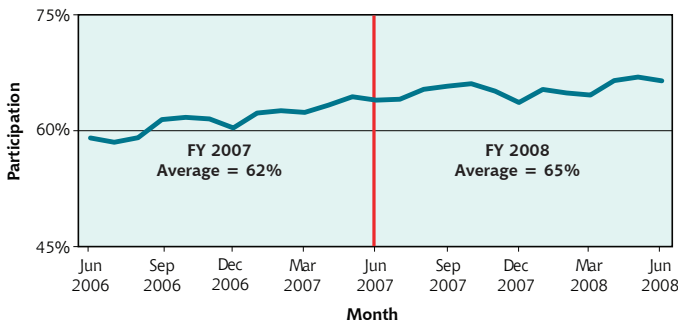
Customers can establish their SunPass prepaid account and purchase a transponder online at www.sunpass.com or by calling 1-888-TOLL-FLA. They can also mail or fax their application to the customer service center in Boca Raton. In addition, transponders are sold at all eight service plazas along the Turnpike System and in every CVS/Pharmacy Store and Publix Super Market in Florida. Today, SunPass transponders sold at both retail stores account for 77 percent of total transponder sales.

Graph 5.2 shows the average system wide SunPass participation by month over the past two years. Overall, the average participation in SunPass during FY 2008 increased to 65 percent of total Turnpike transactions, compared to an average of 62 percent in FY 2007.

All SunPass transponders, including the latest hard shell Type IIe model and the recently introduced Mini

In general, commuters and frequent Turnpike users appreciate the value of SunPass more than occasional users. For this reason, Turnpike facilities with a high percentage of commuters typically have higher levels of SunPass participation. **Table 5.1** shows a comparative summary of SunPass partici-

Graph 5.2
SunPass Participation by Month
FY 2007 and FY 2008



pation by Turnpike component for FY 2007 and FY 2008. Growth in participation on the Mainline averaged 7 percent, and growth on the expansion projects averaged 3 percent. The table also indicates that average SunPass participation in June 2008 reached 67 percent for the entire system.

To improve customer service and provide added convenience to SunPass account holders, the Department signed a joint agreement with OOCEA and the Greater Orlando Aviation Authority to allow drivers to pay for airport parking through their transponders. Starting on February 22, 2005, SunPass (and also E-Pass) customers can

pay the normal airport parking fee electronically when they enter and exit the Orlando International Airport (OIA) terminal parking garages through the designated SunPass lanes. These customers will later receive an OIA parking receipt via e-mail.

As shown in **Graph 5.3**, 28 percent of airport customers took advantage of this payment option during June 2008, up from 15 percent when this program was launched. The Department is also working with city and airport officials across Florida to implement a similar program at the international airports in Fort Lauderdale, Tampa, Palm Beach and Miami.

Graph 5.3
Percent ETC Parking Payments at OIA

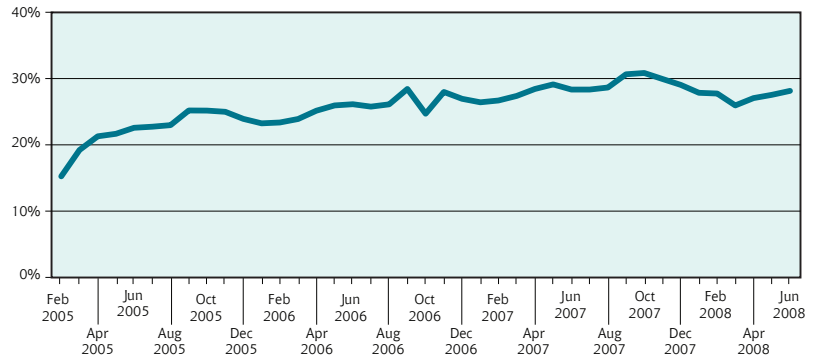


Table 5.1
Florida's Turnpike System
SunPass Participation (Percent of Transactions)

Turnpike Facility	SunPass Participation			June 2008 SunPass Participation
	FY 2008	FY 2007	Change	
HEFT	68%	63%	8%	70%
Southern Coin System	65	62	5	67
Ticket System	69	64	8	71
Northern Coin System	59	56	5	58
Beachline West Expressway	53	52	2	51
Total Mainline	65%	61%	7%	66%
Sawgrass Expressway	72	71	1	75
Seminole Expressway	69	68	1	69
Veterans Expressway	66	63	5	66
Southern Connector Extension	62	59	5	63
Polk Parkway	52	48	8	53
Suncoast Parkway	65	62	5	64
Western Beltway, Part C	58	58	-	56
Total Expansion Projects	66%	64%	3%	67%
Total System	65%	62%	5%	67%

Source: Turnpike Enterprise Finance Office

Furthermore, as a result of agreements signed with two private companies in September 2007, rental car customers who do not own SunPass transponders are now able to use Turnpike facilities. With the help of license plate information to identify rental vehicles, tolls are electronically collected from these two service providers. Rental customers can either opt for a nominal fee plus the cash toll rate, or a flat daily/weekly fee for unlimited use of Turnpike toll roads on their rental agreements. This program provides a valuable benefit to car renters across the state. In FY 2008, over half a million rental car transactions were processed since the introduction of this program in September.

The Turnpike is continuing its efforts towards increasing SunPass participation, mitigating toll violations and enhancing infrastructure for increased throughput. Some of the key projects currently underway include the addition of SunPass-only lanes, conversion of select toll plazas to Open Road Tolling (ORT)

and the recent introduction of low cost Mini sticker Tag to customers. ORT allows customers to pay tolls electronically while traveling at highway speeds. Mainline toll plazas on commuter facilities with high SunPass participation are being converted to ORT at an accelerated pace. As such, Bird Road and Homestead Toll Plazas on the HEFT, Sunrise Toll Plaza on the Sawgrass Expressway, Cypress Creek Toll Plaza on the Southern Coin System and Lantana Toll Plaza on the Ticket System were converted to ORT in FY 2008. More conversions are planned on other facilities in the upcoming years.

As more SunPass-only lanes are added, the Turnpike is susceptible to higher risk of toll evasion. As part of the comprehensive approach to mitigate this risk, the Turnpike partnered with Florida's Highway Patrol to launch a highly effective "Toll Abuse. No Excuse." campaign in FY 2007 primarily aimed at repeat violators. Additionally, a new toll violation business rule was implemented starting January 2007 that provides for the issuance of an Unpaid Toll Notice (UTN) which describes in detail each instance of toll violation. Each toll violation included in the UTN can lead to Uniform Traffic Citation if not paid within the stated time period. Furthermore, the House Bill 985 passed in FY 2007 requires specific location and display of license plates and prohibits tampering with an intent to obscure a camera from taking a picture. The Bill also allows the suspension of driver's licenses of those with excessive toll violations.

The SunPass program is supported by two Customer Service Centers located in Boca Raton and Orlando. These Call Centers provide an outstanding customer service to Turnpike customers. In fact, the Call Centers have been recognized for their customer service excellence by J.D. Powers and Associates for the second time. This recognition is the most prestigious in the call center industry.

5.1 CURRENT TRANSACTIONS AND REVENUE

The number of SunPass transactions on the Turnpike System increased during FY 2008 to approximately 437 million, compared to 427 million in FY 2007; an increase of 2 percent. **Table 5.2** provides a summary of SunPass and conventional transactions by facility during FY 2008.

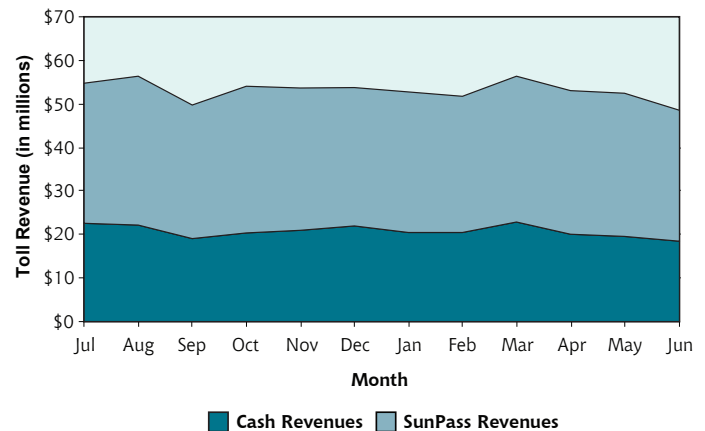
Table 5.2
ETC Transactions and Participation
FY 2008

Turnpike Facility	Annual Transactions (000)			Participation
	ETC	Conventional	Total	
HEFT	115,927	53,957	169,884	68%
Southern Coin System	87,588	46,910	134,498	65
Ticket System	32,871	15,100	47,971	69
Northern Coin System	37,538	26,016	63,554	59
Beachline West Expressway	13,517	11,956	25,473	53
Sawgrass Expressway	50,365	19,138	69,503	72
Seminole Expressway	24,794	10,925	35,719	69
Veterans Expressway	33,138	17,448	50,586	66
Southern Connector Extension	6,005	3,755	9,760	62
Polk Parkway	14,214	13,116	27,330	52
Suncoast Parkway	18,222	9,892	28,114	65
Western Beltway, Part C	2,838	2,090	4,928	58
Total System	437,017	230,303	667,320	65%

Note: ETC transactions include SunPass, E-PASS and O-PASS.

SunPass revenue collected during FY 2008 was \$387 million, or 61 percent of total toll revenues collected on the Turnpike System. **Graph 5.4** shows the monthly cash and SunPass revenues during FY 2008.

Graph 5.4
Toll Revenue by Payment Type
FY 2008



5.1.1 MAINLINE

HEFT: **Table 5.3** summarizes the monthly number of SunPass and conventional transactions on the HEFT during FY 2008. Annual SunPass transactions totaled nearly 116 million, representing an average of 317 thousand SunPass transactions each day. Average SunPass participation on the HEFT reached 68 percent during FY 2008, compared to 63 percent in the preceding fiscal year. This level of participation is attributed to the large number of local commuters in the area who use SunPass and increasing number

Table 5.3
HEFT SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July 2007	9,571	4,783	14,354	66.7%
August	10,138	4,771	14,909	68.0
September	9,338	4,403	13,741	68.0
October	10,147	4,648	14,795	68.6
November	9,497	4,742	14,239	66.7
December	9,274	4,737	14,011	66.2
January 2008	9,639	4,493	14,132	68.2
February	9,533	4,331	13,864	68.8
March	9,994	4,618	14,612	68.4
April	9,859	4,274	14,133	69.8
May	9,848	4,224	14,072	70.0
June	9,089	3,933	13,022	69.8
Total	115,927	53,957	169,884	68.2%

Source: Turnpike Enterprise Finance Office

of SunPass-only lanes due to conversion of toll plazas to Open Road Tolling (ORT).

As indicated in **Table 5.4**, total SunPass revenues on the HEFT was nearly \$71 million in FY 2008. This amount represents an increase of nearly \$600 thousand (or approximately 1 percent) over the same period in FY 2007. This low growth rate is attributed to dramatic slowdown in the economy triggered by the housing correction, and the unprecedented rise in fuel prices.

Table 5.4
HEFT
Quarterly SunPass Revenue Results
FY 2008 vs. FY 2007

Months	FY 2008	FY 2007	Variance	
			Amount	Change
July	\$5,931,482	\$4,703,939	\$1,227,543	26.1%
August	6,257,217	5,925,753	331,464	5.6
September	5,695,767	5,604,986	90,781	1.6
1st Quarter Subtotal	17,884,466	16,234,678	1,649,788	10.2
October	6,250,788	5,936,466	314,322	5.3
November	5,735,063	5,821,002	(85,939)	(1.5)
December	5,627,702	5,725,680	(97,978)	(1.7)
2nd Quarter Subtotal	17,613,553	17,483,148	130,405	0.7
January	5,872,694	5,951,266	(78,572)	(1.3)
February	5,790,085	5,698,571	91,514	1.6
March	6,075,613	6,459,576	(383,963)	(5.9)
3rd Quarter Subtotal	17,738,392	18,109,413	(371,021)	(2.0)
April	6,057,521	5,929,669	127,852	2.2
May	5,949,070	6,474,368	(525,298)	(8.1)
June	5,463,352	5,922,329	(458,977)	(7.7)
4th Quarter Subtotal	17,469,943	18,326,366	(856,423)	(4.7)
Annual Total	\$70,706,354	\$70,153,605	\$552,749	0.8%

Source: Turnpike Enterprise Finance Office

Southern Coin System: **Table 5.5** summarizes the monthly number of SunPass and conventional transactions on the Southern Coin System during FY 2008. Annual SunPass transactions totaled nearly 88 million, representing an average of 239 thousand SunPass transactions each day. Average SunPass participation on the Southern Coin System reached 65 percent during FY 2008, compared to 62 percent in the preceding year.

Table 5.5
Southern Coin System
SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July, 2007	7,183	4,007	11,190	64.2%
August	7,703	4,154	11,857	65.0
September	6,928	3,800	10,728	64.6
October	7,506	4,075	11,581	64.8
November	7,257	3,887	11,144	65.1
December	7,052	4,020	11,072	63.7
January, 2008	7,352	3,983	11,335	64.9
February	7,223	3,924	11,147	64.8
March	7,652	4,177	11,829	64.7
April	7,478	3,767	11,245	66.5
May	7,503	3,735	11,238	66.8
June	6,751	3,381	10,132	66.6
Total	87,588	46,910	134,498	65.1%

Source: Turnpike Enterprise Finance Office

As indicated in **Table 5.6**, total SunPass revenues on the Southern Coin System approached \$65 million in FY 2008. This amount represents a decrease of nearly \$228 thousand (or about half a percent) over the same period in FY 2007. With the exception of the first quarter, all subsequent quarters show an escalating decline in revenues due to the deteriorating economy, rising fuel prices and to some extent the impact of construction activities along the facility.

Ticket System: **Table 5.7** summarizes the monthly number of SunPass and conventional transactions on the Ticket System during FY 2008. Annual SunPass transactions approached 33 million, representing an average of nearly 90 thousand SunPass transactions each day. Average SunPass participation on the Ticket System reached 69 percent during FY 2008, compared to 64 percent last year.

Table 5.6
Southern Coin System
Quarterly SunPass Revenue Results
FY 2008 vs. FY 2007

Months	FY 2008	FY 2007	Variance	
			Amount	Change
July	\$4,635,360	\$3,938,538	\$696,822	17.7%
August	5,006,390	4,513,834	492,556	10.9
September	4,451,628	4,502,734	(51,106)	(1.1)
1st Quarter Subtotal	14,093,378	12,955,106	1,138,272	8.8
October	4,813,336	4,774,974	38,362	0.8
November	4,692,640	4,678,085	14,555	0.3
December	4,514,160	4,659,025	(144,865)	(3.1)
2nd Quarter Subtotal	14,020,136	14,112,084	(91,948)	(0.7)
January	4,710,912	4,952,414	(241,502)	(4.9)
February	4,643,391	4,514,131	129,260	2.9
March	4,917,252	5,247,463	(330,211)	(6.3)
3rd Quarter Subtotal	14,271,555	14,714,008	(442,453)	(3.0)
April	4,825,240	4,835,930	(10,690)	(0.2)
May	4,771,527	5,123,142	(351,615)	(6.9)
June	4,330,328	4,728,209	(397,881)	(8.4)
4th Quarter Subtotal	13,927,095	14,687,281	(760,186)	(5.2)
Lantana Adjustment *	8,303,363	8,374,836	(71,473)	(0.9)
Annual Total	\$64,615,527	\$64,843,315	(\$227,788)	(0.4%)

Source: Turnpike Enterprise Finance Office

* Amount based on actual two-way revenue traffic at the plaza multiplied by an average adjustment rate. See Note G in **Appendix D** for further description of adjustment.

This level of participation is primarily attributed to the increasing number of commuters in the urban areas to the west of the Turnpike in Palm Beach, Martin, and St. Lucie counties. Additionally, three new SunPass-only interchanges were added on the ticket

Table 5.7
Ticket System
SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July, 2007	2,612	1,355	3,967	65.8%
August	2,817	1,350	4,167	67.6
September	2,576	1,149	3,725	69.2
October	2,882	1,235	4,117	70.0
November	2,716	1,228	3,944	68.9
December	2,660	1,300	3,960	67.2
January, 2008	2,759	1,247	4,006	68.9
February	2,736	1,327	4,063	67.3
March	2,858	1,484	4,342	65.8
April	2,840	1,208	4,048	70.2
May	2,831	1,160	3,991	70.9
June	2,584	1,057	3,641	71.0
Total	32,871	15,100	47,971	68.5%

Source: Turnpike Enterprise Finance Office

system in recent years at SR 710, Becker Road and Jog Road to provide easy access to the Turnpike for the growing number of residents in these counties.

As indicated in **Table 5.8**, total SunPass revenues on the Ticket System were nearly \$85 million in FY 2008. This amount represents an increase of nearly \$2 million (or 2 percent) over the same period in FY 2007. A moderate growth rate of 2 percent (compared to 13 percent in FY 2007) is attributed to persistent economic slowdown and high fuel cost to travel on a long distance ticket system.

Table 5.8
Ticket System
Quarterly SunPass Revenue Results
FY 2008 vs. FY 2007

Months	FY 2008	FY 2007	Variance	
			Amount	Change
July	\$8,180,196	\$7,424,333	\$755,863	10.2%
August	8,613,359	7,338,276	1,275,083	17.4
September	7,564,761	7,345,511	219,250	3.0
1st Quarter Subtotal	24,358,316	22,108,120	2,250,196	10.2
October	8,373,693	8,144,679	229,014	2.8
November	8,637,274	8,253,571	383,703	4.6
December	8,374,512	8,218,350	156,162	1.9
2nd Quarter Subtotal	25,385,479	24,616,600	768,879	3.1
January	8,108,917	8,128,822	(19,905)	(0.2)
February	7,539,172	7,420,970	118,202	1.6
March	8,321,764	8,667,822	(346,058)	(4.0)
3rd Quarter Subtotal	23,969,853	24,217,614	(247,761)	(1.0)
April	8,236,671	8,295,400	(58,729)	(0.7)
May	8,462,640	8,616,411	(153,771)	(1.8)
June	7,639,052	8,181,943	(542,891)	(6.6)
4th Quarter Subtotal	24,338,363	25,093,754	(755,391)	(3.0)
Lantana Adjustment*	(8,303,363)	(8,374,836)	71,473	(0.9)
Three Lakes Adjustment**	(4,987,900)	(4,788,442)	(199,458)	4.2
Total Adjustments	(13,291,263)	(13,163,278)	(127,985)	1.0
Annual Total	\$84,760,748	\$82,872,810	\$1,887,938	2.3%

Source: Turnpike Enterprise Finance Office

* Allocated to Southern Coin System, amount based on actual two-way revenue traffic at the plaza multiplied by an average adjustment rate.

** Allocated to Northern Coin System, amount based on actual two-way revenue traffic at the plaza multiplied by an average adjustment rate.

Northern Coin System: **Table 5.9** summarizes the monthly number of SunPass and conventional transactions on the Northern Coin System during FY 2008. Annual SunPass transactions approached 38 million, representing an average of nearly 103 thousand SunPass transactions each day. Average SunPass participation on the Northern Coin System was 59 percent during FY 2008, compared to 56 percent in the preceding fiscal year.

Table 5.9
Northern Coin System
SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July, 2007	3,101	2,401	5,502	56.4%
August	3,269	2,225	5,494	59.5
September	2,960	1,959	4,919	60.2
October	3,320	2,176	5,496	60.4
November	3,143	2,178	5,321	59.1
December	3,119	2,281	5,400	57.8
January, 2008	3,139	2,077	5,216	60.2
February	3,053	2,096	5,149	59.3
March	3,240	2,401	5,641	57.4
April	3,144	2,102	5,246	59.9
May	3,137	2,053	5,190	60.4
June	2,913	2,067	4,980	58.5
Total	37,538	26,016	63,554	59.1%

Source: Turnpike Enterprise Finance Office

As indicated in **Table 5.10**, total SunPass revenues on the Northern Coin System were \$45 million in FY 2008. This amount represents an increase of nearly \$2 million (or 4 percent) over the same period in FY 2007. The comparable increase in revenue in FY 2007 was \$6 million, or 16 percent. The decline in revenue

Table 5.10
Northern Coin System
Quarterly SunPass Revenue Results
FY 2008 vs. FY 2007

Months	FY 2008	FY 2007	Variance	
			Amount	Change
July	\$3,353,286	\$2,927,971	\$425,315	14.5%
August	3,534,234	3,132,656	401,578	12.8
September	3,168,709	3,011,317	157,392	5.2
1st Quarter Subtotal	10,056,229	9,071,944	984,285	10.8
October	3,468,897	3,186,284	282,613	8.9
November	3,437,651	3,139,191	298,460	9.5
December	3,290,988	3,139,349	151,639	4.8
2nd Quarter Subtotal	10,197,536	9,464,824	732,712	7.7
January	3,328,403	3,198,800	129,603	4.1
February	3,226,355	3,054,035	172,320	5.6
March	3,440,081	3,509,468	(69,387)	(2.0)
3rd Quarter Subtotal	9,994,839	9,762,303	232,536	2.4
April	3,361,478	3,344,320	17,158	0.5
May	3,322,437	3,502,607	(180,170)	(5.1)
June	3,103,131	3,343,006	(239,875)	(7.2)
4th Quarter Subtotal	9,787,046	10,189,933	(402,887)	(4.0)
Three Lakes Adjustment *	4,987,900	4,788,442	199,458	4.2
Annual Total	\$45,023,550	\$43,277,446	\$1,746,104	4.0%

Source: Turnpike Enterprise Finance Office

* Amount based on actual two-way revenue traffic at the plaza multiplied by an average adjustment rate. See Note G in **Appendix D** for further description of adjustment.

growth in FY 2008 compared to FY 2007 is attributed to the economic downturn, high fuel prices, and to some extent, the ongoing widening project from Beachline West to Gotha Road on this facility.

Beachline West Expressway: Table 5.11 summarizes the monthly number of SunPass and conventional transactions on the Beachline West Expressway during FY 2008. Annual SunPass transactions approached 14 million, representing an average of 37 thousand SunPass transactions each day. Average SunPass participation on the Beachline West Expressway was 53 percent during FY 2008, compared to 52 percent last year.

Table 5.11
Beachline West Expressway
SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July, 2007	1,162	1,014	2,176	53.4%
August	1,167	993	2,160	54.0
September	1,044	810	1,854	56.3
October	1,202	975	2,177	55.2
November	1,138	964	2,102	54.1
December	1,073	980	2,053	52.3
January, 2008	1,118	998	2,116	52.8
February	1,132	1,052	2,184	51.8
March	1,191	1,154	2,345	50.8
April	1,139	1,036	2,175	52.4
May	1,147	1,003	2,150	53.3
June	1,004	977	1,981	50.7
Total	13,517	11,956	25,473	53.1%

Source: Turnpike Enterprise Finance Office

As indicated in **Table 5.12**, total SunPass revenues on the Beachline West Expressway exceeded \$7 million in FY 2008. This amount represents an increase of \$78 thousand (or 1 percent) over the same period in FY 2007. The relatively flat growth is attributed to the persistent slowdown in the economy and the volatility in the tourism sector.

5.1.2 EXPANSION PROJECTS

Sawgrass Expressway: Table 5.13 summarizes the monthly number of SunPass and conventional transactions on the Sawgrass Expressway during FY 2008. Annual SunPass transactions exceeded 50 million,

Table 5.12
Beachline West Expressway
Quarterly SunPass Revenue Results
FY 2008 vs. FY 2007

Months	FY 2008	FY 2007	Variance	
			Amount	Change
July	\$643,330	\$553,545	\$89,785	16.2%
August	670,192	588,740	81,452	13.8
September	581,262	559,171	22,091	4.0
1st Quarter Subtotal	1,894,784	1,701,456	193,328	11.4
October	655,855	610,801	45,054	7.4
November	630,158	586,996	43,162	7.4
December	591,325	589,174	2,151	0.4
2nd Quarter Subtotal	1,877,338	1,786,971	90,367	5.1
January	620,263	628,300	(8,037)	(1.3)
February	623,288	612,183	11,105	1.8
March	652,585	702,886	(50,301)	(7.2)
3rd Quarter Subtotal	1,896,136	1,943,369	(47,233)	(2.4)
April	627,407	642,332	(14,925)	(2.3)
May	627,832	681,905	(54,073)	(7.9)
June	555,334	644,686	(89,352)	(13.9)
4th Quarter Subtotal	1,810,573	1,968,923	(158,350)	(8.0)
Annual Total	\$7,478,831	\$7,400,719	\$78,112	1.1%

Source: Turnpike Enterprise Finance Office

representing an average of 138 thousand SunPass transactions each day. Average SunPass participation on the Sawgrass Expressway reached 73 percent during FY 2008, the highest among all the Turnpike facilities.

Table 5.13
Sawgrass Expressway
SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July, 2007	4,091	1,533	5,624	72.7%
August	4,394	1,719	6,113	71.9
September	4,055	1,450	5,505	73.7
October	4,442	1,621	6,063	73.3
November	4,265	1,601	5,866	72.7
December	3,605	1,630	5,235	68.9
January, 2008	4,038	1,701	5,739	70.4
February	4,022	1,827	5,849	68.8
March	4,475	1,711	6,186	72.3
April	4,381	1,519	5,900	74.3
May	4,461	1,472	5,933	75.2
June	4,136	1,354	5,490	75.3
Total	50,365	19,138	69,503	72.5%

Source: Turnpike Enterprise Finance Office

As indicated in **Table 5.14**, total SunPass revenues on the Sawgrass Expressway were nearly \$37 million in FY 2008. This amount represents an increase of \$677 thousand (or 2 percent) over the same period in FY

2007. A modest growth of 2 percent (compared to 12 percent in the prior year) is attributed to economic conditions as described earlier and in part due to the extensive widening projects and toll plaza modifications.

Table 5.14
Sawgrass Expressway
Quarterly SunPass Revenue Results
FY 2008 vs. FY 2007

Months	FY 2008	FY 2007	Variance	
			Amount	Change
July	\$2,951,819	\$2,409,573	\$542,246	22.5%
August	3,162,336	3,007,779	154,557	5.1
September	2,910,146	2,857,641	52,505	1.8
1st Quarter Subtotal	9,024,301	8,274,993	749,308	9.1
October	3,210,666	3,054,807	155,859	5.1
November	3,035,901	2,997,698	38,203	1.3
December	2,988,265	2,986,523	1,742	0.1
2nd Quarter Subtotal	9,234,832	9,039,028	195,804	2.2
January	3,034,806	3,111,033	(76,227)	(2.5)
February	2,978,228	2,958,712	19,516	0.7
March	3,231,766	3,318,587	(86,821)	(2.6)
3rd Quarter Subtotal	9,244,800	9,388,332	(143,532)	(1.5)
April	3,136,759	3,022,624	114,135	3.8
May	3,139,640	3,256,565	(116,925)	(3.6)
June	2,868,099	2,990,374	(122,275)	(4.1)
4th Quarter Subtotal	9,144,498	9,269,563	(125,065)	(1.3)
Annual Total	\$36,648,431	\$35,971,916	\$676,515	1.9%

Source: Turnpike Enterprise Finance Office

The Turnpike continues to move forward with plans to implement Open Road Tolling (ORT) on the entire Sawgrass Expressway. As such, conversion at Sunrise Toll Plaza is already complete. ORT allows SunPass customers to pay tolls electronically at highway speed while maintaining cash toll collection in select outside lanes for the benefit of customers who do not have SunPass. A very high SunPass participation at this facility makes it ideal for ORT conversion.

Seminole Expressway: **Table 5.15** summarizes the monthly number of SunPass and conventional transactions on the Seminole Expressway during FY 2008. Annual SunPass transactions were nearly 25 million, representing an average of 68 thousand SunPass transactions each day. Average SunPass participation on the Seminole Expressway reached 69 percent during FY 2008. This level of participation is one of the highest on the Turnpike System primarily due to the connectivity of the Seminole Expressway with OCEA's Central Florida GreeneWay which has many E-Pass commuters.

Table 5.15
Seminole Expressway
SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July, 2007	2,017	948	2,965	68.0%
August	2,169	980	3,149	68.9
September	2,007	886	2,893	69.4
October	2,193	946	3,139	69.9
November	2,038	898	2,936	69.4
December	2,007	924	2,931	68.5
January, 2008	2,071	883	2,954	70.1
February	2,033	896	2,929	69.4
March	2,126	945	3,071	69.2
April	2,102	876	2,978	70.6
May	2,091	889	2,980	70.2
June	1,940	854	2,794	69.4
Total	24,794	10,925	35,719	69.4%

Source: Turnpike Enterprise Finance Office

As indicated in **Table 5.16**, total SunPass revenues on the Seminole Expressway were nearly \$25 million in FY 2008. This amount represents an increase of nearly \$506 thousand (or 2 percent) over the same period in FY 2007. This modest growth of 2 percent (compared to 12 percent in the prior year) is due to the dramatic slowdown in the economy.

Table 5.16
Seminole Expressway
Quarterly SunPass Revenue Results
FY 2008 vs. FY 2007

Months	FY 2008	FY 2007	Variance	
			Amount	Change
July	\$2,023,192	\$1,639,487	\$383,705	23.4%
August	2,191,588	2,158,723	32,865	1.5
September	1,983,950	1,929,211	54,739	2.8
1st Quarter Subtotal	6,198,730	5,727,421	471,309	8.2
October	2,179,014	2,027,081	151,933	7.5
November	2,011,456	1,943,973	67,483	3.5
December	1,946,367	1,926,065	20,302	1.1
2nd Quarter Subtotal	6,136,837	5,897,119	239,718	4.1
January	2,039,383	2,040,000	(617)	0.0
February	2,006,162	1,932,259	73,903	3.8
March	2,095,676	2,164,821	(69,145)	(3.2)
3rd Quarter Subtotal	6,141,221	6,137,080	4,141	0.1
April	2,077,053	2,028,388	48,665	2.4
May	2,052,626	2,200,219	(147,593)	(6.7)
June	1,902,219	2,012,853	(110,634)	(5.5)
4th Quarter Subtotal	6,031,898	6,241,460	(209,562)	(3.4)
Annual Total	\$24,508,686	\$24,003,080	\$505,606	2.1%

Source: Turnpike Enterprise Finance Office

Veterans Expressway: **Table 5.17** summarizes the monthly number of SunPass and conventional transactions on the Veterans Expressway during FY 2008. Annual SunPass transactions exceeded 33 million, representing an average of nearly 91 thousand SunPass transactions each day. Average SunPass participation on the Veterans Expressway was 66 percent during FY 2008, compared to 63 percent in the preceding fiscal year.

Table 5.17
Veterans Expressway
SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July, 2007	2,696	1,485	4,181	64.5%
August	2,900	1,501	4,401	65.9
September	2,638	1,378	4,016	65.7
October	2,957	1,467	4,424	66.8
November	2,716	1,435	4,151	65.4
December	2,776	1,542	4,318	64.3
January, 2008	2,782	1,418	4,200	66.2
February	2,695	1,429	4,124	65.3
March	2,786	1,554	4,340	64.2
April	2,780	1,467	4,247	65.5
May	2,793	1,442	4,235	66.0
June	2,619	1,330	3,949	66.3
Total	33,138	17,448	50,586	65.5%

Source: Turnpike Enterprise Finance Office

As indicated in **Table 5.18**, total SunPass revenues on the Veterans Expressway were \$20 million in FY 2008. This amount represents an increase of \$298 thousand (or 2 percent) over the same period in FY 2007. The current growth rate of 2 percent is significantly less than 13 percent in the prior year due to the overall decline in traffic, particularly multi-axle vehicles.

Southern Connector Extension: **Table 5.19** summarizes the monthly number of SunPass and conventional transactions on the Southern Connector Extension during FY 2008. Annual SunPass transactions were 6 million, representing an average of approximately 16 thousand SunPass transactions each day. Average SunPass participation on the Southern Connector Extension was 62 percent during FY 2008, up from 59 percent last year. Compared to the Seminole Expressway, SunPass participation on the Southern Connector Extension is lower due to the

Table 5.18
Veterans Expressway
Quarterly SunPass Revenue Results
FY 2008 vs. FY 2007

Months	FY 2008	FY 2007	Variance	
			Amount	Change
July	\$1,669,075	\$1,495,326	\$173,749	11.6%
August	1,790,451	1,669,743	120,708	7.2
September	1,628,360	1,550,614	77,746	5.0
1st Quarter Subtotal	5,087,886	4,715,683	372,203	7.9
October	1,781,618	1,693,712	87,906	5.2
November	1,670,985	1,647,315	23,670	1.4
December	1,689,402	1,669,006	20,396	1.2
2nd Quarter Subtotal	5,142,005	5,010,033	131,972	2.6
January	1,710,987	1,712,772	(1,785)	(0.1)
February	1,661,301	1,598,899	62,402	3.9
March	1,723,867	1,802,789	(78,922)	(4.4)
3rd Quarter Subtotal	5,096,155	5,114,460	(18,305)	(0.4)
April	1,719,437	1,713,150	6,287	0.4
May	1,723,930	1,830,414	(106,484)	(5.8)
June	1,611,320	1,699,106	(87,786)	(5.2)
4th Quarter Subtotal	5,054,687	5,242,670	(187,983)	(3.6)
Annual Total	\$20,380,733	\$20,082,846	\$297,887	1.5%

Source: Turnpike Enterprise Finance Office

fact that the facility serves a higher percentage of tourists traveling between the Orlando International Airport and the theme park attractions.

Table 5.19
Southern Connector Extension
SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July, 2007	507	344	851	59.6%
August	517	320	837	61.8
September	460	255	715	64.3
October	504	297	801	62.9
November	491	296	787	62.4
December	509	336	845	60.2
January, 2008	479	303	782	61.3
February	488	327	815	59.9
March	546	381	927	58.9
April	523	323	846	61.8
May	512	294	806	63.5
June	469	279	748	62.7
Total	6,005	3,755	9,760	61.5%

Source: Turnpike Enterprise Finance Office

As indicated in **Table 5.20**, total SunPass revenues on the Southern Connector Extension were nearly \$3 million in FY 2008. This amount represents an increase of \$162 thousand (or 6 percent) over the same period in FY 2007.

Table 5.20
Southern Connector Extension
Quarterly SunPass Revenue Results
FY 2008 vs. FY 2007

Months	FY 2008	FY 2007	Variance	
			Amount	Change
July	\$243,246	\$200,023	\$43,223	21.6%
August	248,678	203,928	44,750	21.9
September	218,587	195,650	22,937	11.7
1st Quarter Subtotal	710,511	599,601	110,910	18.5
October	239,572	207,752	31,820	15.3
November	232,797	209,429	23,368	11.2
December	230,661	219,748	10,913	5.0
2nd Quarter Subtotal	703,030	636,929	66,101	10.4
January	225,291	223,433	1,858	0.8
February	229,862	219,539	10,323	4.7
March	256,122	261,408	(5,286)	(2.0)
3rd Quarter Subtotal	711,275	704,380	6,895	1.0
April	247,174	247,537	(363)	(0.1)
May	239,848	245,434	(5,586)	(2.3)
June	217,936	233,678	(15,742)	(6.7)
4th Quarter Subtotal	704,958	726,649	(21,691)	(3.0)
Annual Total	\$2,829,774	\$2,667,559	\$162,215	6.1%

Source: Turnpike Enterprise Finance Office

Polk Parkway: Table 5.21 summarizes the monthly number of SunPass and conventional transactions on the Polk Parkway during FY 2008. Annual SunPass transactions exceeded 14 million, representing an average of 39 thousand daily SunPass transactions. Average SunPass participation on the Polk Parkway reached 52 percent during FY 2008, compared to 48 percent last year.

Table 5.21
Polk Parkway
SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July, 2007	1,115	1,096	2,211	50.4%
August	1,221	1,120	2,341	52.2
September	1,112	1,035	2,147	51.8
October	1,253	1,123	2,376	52.7
November	1,156	1,059	2,215	52.2
December	1,156	1,111	2,267	51.0
January, 2008	1,183	1,091	2,274	52.0
February	1,192	1,093	2,285	52.2
March	1,243	1,176	2,419	51.4
April	1,230	1,107	2,337	52.6
May	1,221	1,087	2,308	52.9
June	1,132	1,018	2,150	52.7
Total	14,214	13,116	27,330	52.0%

Source: Turnpike Enterprise Finance Office

As indicated in **Table 5.22**, total SunPass revenues on the Polk Parkway were nearly \$13 million in FY 2008. This amount represents an increase of \$828 thousand (or 7 percent) over the same period in FY 2007.

Table 5.22
Polk Parkway
Quarterly SunPass Revenue Results
FY 2008 vs. FY 2007

Months	FY 2008	FY 2007	Variance	
			Amount	Change
July	\$1,008,976	\$834,918	\$174,058	20.8%
August	1,098,184	948,686	149,498	15.8
September	991,576	895,859	95,717	10.7
1st Quarter Subtotal	3,098,736	2,679,463	419,273	15.6
October	1,099,573	960,410	139,163	14.5
November	1,036,968	931,785	105,183	11.3
December	1,020,838	952,169	68,669	7.2
2nd Quarter Subtotal	3,157,379	2,844,364	313,015	11.0
January	1,052,347	1,020,624	31,723	3.1
February	1,054,881	988,605	66,276	6.7
March	1,093,751	1,097,926	(4,175)	(0.4)
3rd Quarter Subtotal	3,200,979	3,107,155	93,824	3.0
April	1,089,604	1,047,132	42,472	4.1
May	1,078,471	1,103,333	(24,862)	(2.3)
June	1,004,002	1,019,303	(15,301)	(1.5)
4th Quarter Subtotal	3,172,077	3,169,768	2,309	0.1
Annual Total	\$12,629,171	\$11,800,750	\$828,421	7.0%

Source: Turnpike Enterprise Finance Office

Suncoast Parkway: **Table 5.23** summarizes the monthly number of SunPass and conventional transactions on the Suncoast Parkway during FY 2008.

Table 5.23
Suncoast Parkway
SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July, 2007	1,480	827	2,307	64.2%
August	1,612	835	2,447	65.9
September	1,464	769	2,233	65.6
October	1,619	818	2,437	66.4
November	1,511	828	2,339	64.6
December	1,527	869	2,396	63.7
January, 2008	1,524	820	2,344	65.0
February	1,503	840	2,343	64.1
March	1,577	889	2,466	63.9
April	1,525	827	2,352	64.8
May	1,519	804	2,323	65.4
June	1,361	766	2,127	64.0
Total	18,222	9,892	28,114	64.8%

Source: Turnpike Enterprise Finance Office

Annual SunPass transactions exceeded 18 million, representing an average of 50 thousand SunPass transactions each day. Average SunPass participation on the Suncoast Parkway reached 65 percent during FY 2008, compared to 62 percent last year.

As shown in **Table 5.24**, total SunPass revenues on the Suncoast Parkway were nearly \$15 million in FY 2008. This amount represents an increase of \$375 thousand (or 3 percent) over the same period in FY 2007. The current growth rate of 3 percent is significantly less than 19 percent in the prior year due to the persistent economic conditions.

Table 5.24
Suncoast Parkway
Quarterly SunPass Revenue Results
FY 2008 vs. FY 2007

Months	FY 2008	FY 2007	Variance	
			Amount	Change
July	\$1,206,894	\$1,051,287	\$155,607	14.8%
August	1,292,984	1,110,592	182,392	16.4
September	1,177,298	1,103,945	73,353	6.6
1st Quarter Subtotal	3,677,176	3,265,824	411,352	12.6
October	1,265,204	1,166,736	98,468	8.4
November	1,216,747	1,176,736	40,011	3.4
December	1,214,130	1,176,760	37,370	3.2
2nd Quarter Subtotal	3,696,081	3,520,232	175,849	5.0
January	1,218,435	1,196,631	21,804	1.8
February	1,193,690	1,145,751	47,939	4.2
March	1,260,101	1,301,546	(41,445)	(3.2)
3rd Quarter Subtotal	3,672,226	3,643,928	28,298	0.8
April	1,221,616	1,230,682	(9,066)	(0.7)
May	1,199,772	1,291,402	(91,630)	(7.1)
June	1,058,231	1,197,762	(139,531)	(11.6)
4th Quarter Subtotal	3,479,619	3,719,846	(240,227)	(6.5)
Annual Total	\$14,525,102	\$14,149,830	\$375,272	2.7%

Source: Turnpike Enterprise Finance Office

Western Beltway, Part C: The Western Beltway, Part C partially opened to traffic in December 2005. The remaining six-mile section of the 11-mile facility opened in December 2006. FY 2008 is the first full year of operation of this new facility. **Table 5.25** summarizes the monthly number of SunPass and conventional transactions on the Western Beltway, Part C during FY 2008. Annual SunPass transactions ramped up to nearly 3 million, representing an average of 8 thousand SunPass transactions each day. Average SunPass participation on the Western Beltway, Part C was 58 percent during FY 2008. As shown in **Table 5.26**, total SunPass revenues on the Western Beltway, Part C exceeded \$3 million during FY 2008. Due to

Table 5.25
Western Beltway, Part C
SunPass Transactions and Participation
FY 2008

Month	Number of Transactions (000)			SunPass Participation
	SunPass	Conventional	Total	
July, 2007	224	187	411	54.5%
August	235	162	397	59.2
September	211	137	348	60.6
October	233	161	394	59.1
November	227	161	388	58.5
December	225	172	397	56.7
January, 2008	228	169	397	57.4
February	236	178	414	57.0
March	256	211	467	54.8
April	259	190	449	57.7
May	269	178	447	60.2
June	235	184	419	56.1
Total	2,838	2,090	4,928	57.6%

Source: Turnpike Enterprise Finance Office

the phased opening of this facility, comparative revenue variance analysis is not meaningful and, therefore, is not presented.

Table 5.26
Western Beltway, Part C
Quarterly SunPass Revenue Results
FY 2008 vs. 2007*

Months	FY 2008	FY 2007
July	\$271,194	\$111,997
August	276,596	117,310
September	243,583	113,193
1st Quarter Subtotal	791,373	342,500
October	271,863	122,436
November	264,048	123,241
December	257,684	164,795
2nd Quarter Subtotal	793,595	410,472
January	267,140	208,834
February	277,673	209,543
March	297,021	278,698
3rd Quarter Subtotal	841,834	697,075
April	298,035	269,686
May	281,350	280,833
June	267,678	258,863
4th Quarter Subtotal	847,063	809,382
Annual Total	\$3,273,865	\$2,259,429

Source: Turnpike Enterprise Finance Office

* On December 13, 2005, approximately 5 miles of the 11-mile Turnpike section from Seidel Road to US 192 opened to traffic. The remaining 6 miles opened to traffic on December 9, 2006. Due to the phase opening of this facility, fiscal year 2007 revenues reflect partial year and variance analysis is not meaningful.

5.2 TRAFFIC CHARACTERISTICS

SunPass traffic can change substantially depending on key factors such as the geographical region, month of the year, day of the week (weekday vs. weekend), and time of the day (peak vs. off-peak hours). The impact of all four factors on SunPass usage along the Turnpike is explored in this section. It is also important to understand the timing of SunPass usage for better planning of future operational improvements. The traffic attributes discussed here are shown only for the barrier toll plazas on the Mainline and the expansion projects. These attributes may be different from those observed at the ramp toll plazas.

The barrier toll plazas on the Mainline include Okeechobee on the HEFT, Golden Glades and Cypress Creek on the Southern Coin System, Lantana and Three Lakes on the Ticket System, Leesburg on the Northern Coin System, and the Beachline West Expressway. Similarly, the barrier toll plazas on the expansion projects include Deerfield and Sunrise on the Sawgrass Expressway, Lake Jesup on the Seminole Expressway, Anderson and Sugarwood on the Veterans Expressway, the Southern Connector Extension mainline plaza, the Central mainline plaza on Polk Parkway, Anclote on the Suncoast Parkway, and the mainline plaza on the Western Beltway, Part C.

5.2.1 REGIONAL VARIATION

For the purpose of this analysis, we identified four primary regions that serve all the Turnpike customers in Florida, and examined how SunPass usage changes between these regions. The first is the South Florida region which includes the HEFT, Southern Coin System, Sawgrass, and the southern part of the Ticket System. Turnpike facilities in this region are characterized by heavy commuter travel with a few recreational trips. Typically, commuters are more likely to recognize the benefits of SunPass than other types of customers on the Turnpike. The second is the urban region of Central Florida which includes both, commuters and tourists. This region includes the Seminole Expressway, the Beachline West Expressway, the Southern Connector Extension and the Western Beltway, Part C. The third, which serves primarily tourist traffic with some commuter traffic, is the rural region of Central Florida. This region includes the northern section of the Ticket System

and a large part of the Northern Coin System. The fourth and final region is West Florida, which includes the Veterans Expressway, Polk Parkway, and the Suncoast Parkway. Similar to the urban region of Central Florida, traffic in West Florida includes both commuters and other recreational travelers.

Graph 5.5 depicts the average SunPass participation on the Turnpike System by region during FY 2008. As expected, SunPass participation in the region with mostly commuters was the highest (South Florida at 69 percent). On the other hand, SunPass participation in the tourist-oriented rural region of Central Florida was the lowest at 48 percent.

5.2.2 MONTHLY VARIATION

**Graph 5.5
Turnpike System
SunPass Participation by Region
FY 2008**

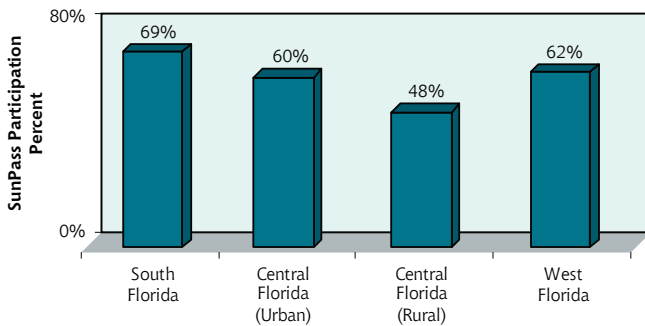


Table 5.27 and **Table 5.28** show the monthly variation in SunPass traffic along the Turnpike during FY 2008. Using the normal AADT pattern for SunPass traffic on each facility as the baseline, the tables illustrate periods during the year when SunPass traffic volumes exceed or fall below the normal pattern observed on each facility.

Table 5.27 indicates that SunPass traffic on all the Mainline facilities exceeded the baseline the most in October, ranging from 3 percent on Southern Coin

System to 7 percent on Beachline West Expressway. Similarly, due to monthly traffic variation, SunPass traffic on all the facilities fell below the average the most in June, ranging from 6 percent on the HEFT and the Ticket System to 11 percent on Beachline West Expressway.

**Table 5.27
Mainline Seasonal Variation
SunPass Traffic
FY 2008**

Month	Seasonal Factor				
	HEFT	Southern Coin System	Ticket System	Northern Coin System	Beachline West Expressway
July, 2007	0.99	0.98	0.95	0.99	1.03
August	1.05	1.06	1.03	1.04	1.04
September	0.97	0.95	0.94	0.95	0.93
October	1.05	1.03	1.05	1.06	1.07
November	0.98	0.99	0.99	1.00	1.01
December	0.96	0.97	0.97	1.00	0.95
January, 2008	1.00	1.01	1.01	1.00	0.99
February	0.99	0.99	1.00	0.98	1.00
March	1.03	1.05	1.04	1.04	1.06
April	1.02	1.02	1.04	1.01	1.01
May	1.02	1.03	1.03	1.00	1.02
June	0.94	0.92	0.94	0.93	0.89

Source: Turnpike Enterprise Finance Office

Table 5.28 indicates that SunPass traffic on the expansion projects exceeded the baseline traffic the most in March, ranging from 1 percent on Veterans Expressway to 9 percent on Southern Connector Extension. Similarly, SunPass traffic on all the expansion projects fell below the average the most in June,

**Table 5.28
Expansion Projects Seasonal Variation
SunPass Traffic
FY 2008**

Month	Seasonal Factor						
	Sawgrass Expressway	Seminole Expressway	Veterans Expressway	Southern Conn. Ext.	Polk Parkway	Suncoast Parkway	Western Beltway, Part C
July, 2007	0.97	0.98	0.98	1.01	0.94	0.97	0.95
August	1.05	1.05	1.05	1.03	1.03	1.06	0.99
September	0.97	0.97	0.96	0.92	0.94	0.96	0.89
October	1.06	1.06	1.07	1.01	1.06	1.07	0.99
November	1.02	0.99	0.98	0.98	0.98	0.99	0.96
December	0.86	0.97	1.01	1.02	0.98	1.01	0.95
January, 2008	0.96	1.00	1.01	0.96	1.00	1.00	0.97
February	0.96	0.98	0.98	0.98	1.01	0.99	1.00
March	1.07	1.03	1.01	1.09	1.05	1.04	1.08
April	1.04	1.02	1.01	1.05	1.04	1.00	1.10
May	1.06	1.01	1.01	1.02	1.03	1.00	1.14
June	0.99	0.94	0.95	0.94	0.96	0.90	0.99

Source: Turnpike Enterprise Finance Office

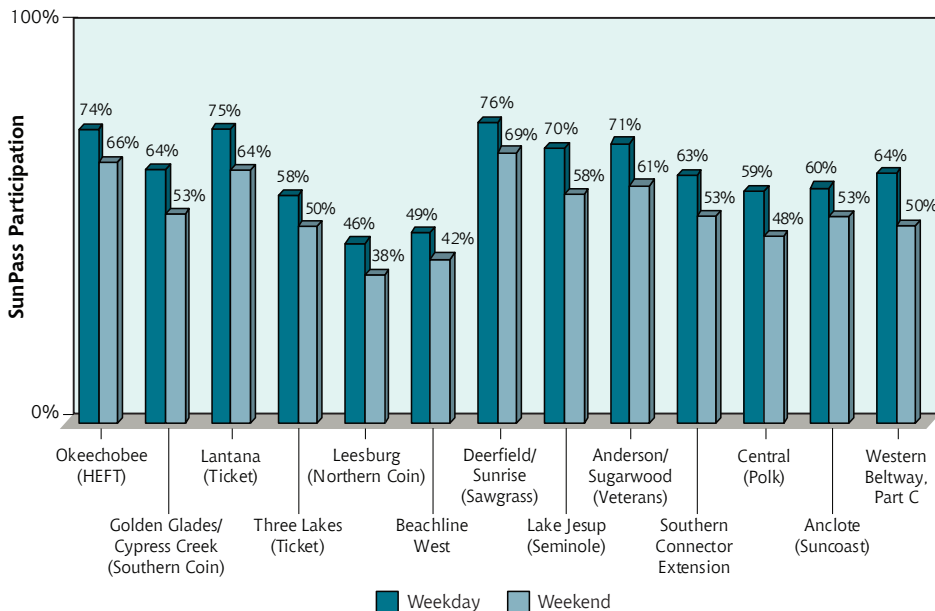
ranging from 1 percent on Western Beltway, Part C to 10 percent on Suncoast Parkway.

5.2.3 DAILY VARIATION

This type of analysis illustrates the variation in SunPass participation between weekdays and weekends. It reaffirms the belief that various Turnpike facilities are used by commuters during the week but not used as much on the weekend. A comparison between average weekday and weekend SunPass participation for a typical week in FY 2008 at select mainline toll plazas is presented in **Graph 5.6**.

As expected, average participation during weekdays significantly exceeds weekend participation at each of the mainline plazas. SunPass participation at the Sawgrass Expressway mainline toll plazas reaches 76 percent during weekdays but drops to 69 percent on the weekend. In particular, most of the commuter facilities, such as Southern Coin System, southern part of the Ticket System (Lantana) and Seminole Expressway show the largest variation between weekday and weekend participation.

Graph 5.6
Select Turnpike Mainline Toll Plazas
Weekday vs. Weekend SunPass Participation

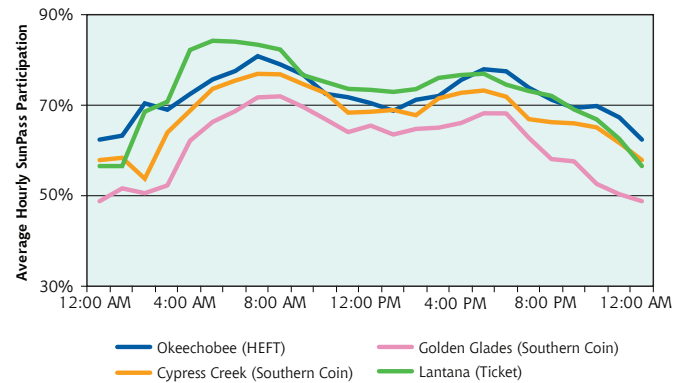


Source: Data obtained from Turnpike Finance Office for the week beginning Monday, June 23, 2008

5.2.4 HOURLY VARIATION

Hourly variation indicates the fluctuations in SunPass participation during a full day (24-hour period). **Graph 5.7** shows the hourly SunPass participation on weekdays for a typical week at select mainline toll plazas on the southern components of the Mainline System. These components include the HEFT, Southern Coin

Graph 5.7
Mainline Toll Plazas - Southern Facilities
Typical Weekday Hourly SunPass Participation



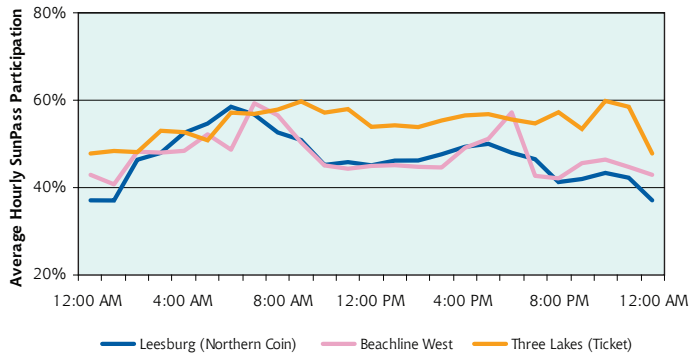
Source: Data obtained from Turnpike Enterprise Finance Office for the 5-day period beginning Monday, June 23, 2008

System, and the southern portion of the Ticket System.

As depicted in the graph, SunPass participation on these facilities increased during the early morning and evening hours. Peak-hour participation at the Lantana and Okeechobee toll plazas reached 84 and 81 percent, respectively, in the morning, while SunPass participation at the Cypress Creek and Golden Glades toll plazas reached 77 percent and 72 percent, respectively. In general, the morning peak participation at all four toll plazas was higher than the evening peak participation.

Graph 5.8 shows the hourly SunPass participation on weekdays for a typical week at select mainline toll plazas on the north-

Graph 5.8
Mainline Toll Plazas - Northern Facilities
Typical Weekday Hourly SunPass Participation



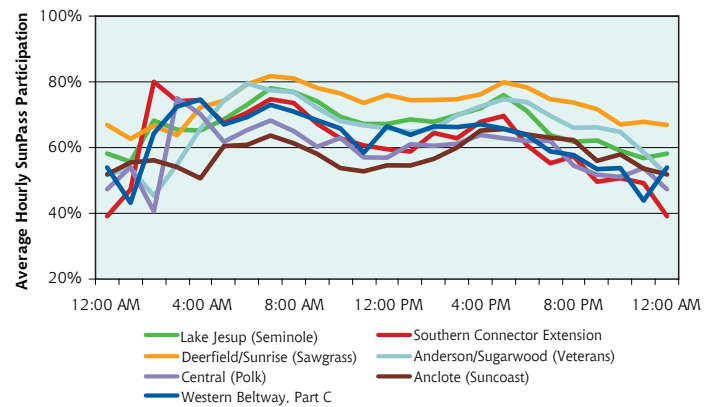
Source: Data obtained from Turnpike Enterprise Finance Office for the 5-day period beginning Monday, June 23, 2008

ern components of the Mainline System. These components include the Northern Coin System, the northern portion of the Ticket System, and the Beachline West Expressway.

As depicted in the graph, SunPass participation at all three facilities peaked at approximately 60 percent during the morning peak hours. While the Leesburg toll plaza showed a significant rise in SunPass participation during the early morning peak hours, it dropped in the late morning hours and declined further in the evening. In contrast, SunPass participation remained relatively stable throughout the day at the Three Lakes toll plaza. This pattern confirms the fact that long distance travelers and tourists are the primary users of that toll plaza.

Graph 5.9 shows the hourly SunPass participation on weekdays for a typical week at select mainline plazas on the expansion projects. The expansion projects are predominantly commuter facilities. As shown in the graph, mainline plazas on Sawgrass Expressway, Seminole Expressway, and Veterans Expressway have the highest peak hour SunPass participation levels. All three of these facilities experience participation levels at or above 78 percent during the morning peak hours. SunPass participation on the Southern Connector, Polk Parkway and to some extent Western Beltway, Part C is less defined during the morning and evening peak travel hours as these facilities largely serve the tourists and recreation travelers.

Graph 5.9
Expansion Projects
Typical Weekday Hourly SunPass Participation



Source: Data obtained from Turnpike Enterprise Finance Office for the 5-day period beginning Monday, June 23, 2008

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