



NEWS RELEASE

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Less Expensive SunPass Transponder Now on Sale; SunPass 'Mini' Retail for \$4.99

FORT LAUDERDALE — “The new, SunPass Mini allows motorists to keep moving through toll plazas without stopping to pay for tolls. This saves time, money and conserves gasoline,” said Governor Charlie Crist.

The so called ‘Mini’ sells for \$4.99 and when motorists register with SunPass and activate their account with a pre-paid deposit of \$10.00, they will receive a \$4.99 credit in tolls which essentially makes the new transponder free.

Unlike the original ‘hard case’ SunPass transponder, which continues to be available for purchase, the SunPass ‘Mini’ cannot be transferred from vehicle to vehicle. ‘Mini’ is a paper thin, battery-less tag that **MUST** be adhered to the interior windshield in order to function.

“We are pleased to offer our customers a less expensive version of the original SunPass transponder,” said Turnpike Executive Director Jim Ely. “Hopefully the Mini will be an attractive electronic tolling option for thousands of current cash customers.”

Due to the ongoing project to install new toll equipment to read the new transponder, availability of the new ‘Mini’ is being launched in phases with initial inventory being available statewide with the exception of Orange, Seminole and Osceola counties (Orlando metropolitan area).

Mini can also be purchased at Turnpike service plaza gift shops in south Florida as well as Navarro Pharmacy and Sedano’s Supermarkets in Miami.

Like a regular SunPass, Mini can be activated by going to www.sunpass.com or by calling 888-865-5352. Mini cannot currently be purchased at www.sunpass.com.

Bottom Line:

- SunPass Mini retails for \$4.99
- May be purchased at most Publix Supermarkets and Turnpike service plaza gift shops in south Florida as well as Navarro Pharmacy and Sedano’s Supermarkets in Miami
- When you open a pre-paid account and register with SunPass you will receive \$4.99 credit
- An initial deposit of at least \$10.00 must be made to activate an account. Once the credit is applied the balance would be \$14.99
- Mini has no battery and **MUST** be stuck to the windshield to work
- Mini **CANNOT** be transferred from vehicle to vehicle
- Mini has no battery and therefore offers no feedback in the form of lights or sounds