



## FLORIDA'S TURNPIKE ENTERPRISE



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For Immediate Release

### Pinellas Bayway Commuter Pass Renewal Period Begins September 1, 2010

OCOEE, FL (August 18, 2010)—September is renewal month for all Pinellas Bayway Commuter Pass transponders. The \$50 yearly Commuter Pass transponder, which allows two-axle vehicles unlimited passage through all three Pinellas Bayway toll plazas without stopping, expires every year on September 30, regardless of date of purchase. Bayway Commuter Pass customers are not eligible for other SunPass® discounted toll rates.

During September, commuters pass holders who use the three Pinellas Bayway toll plazas should take advantage of three renewal options:

- NEW this year, you may renew your existing Commuter Pass online at [www.sunpass.com](http://www.sunpass.com) with your account number or transponder number and Personal Identification Number (PIN). You may also sign up for the NEW Automatic Renewal feature, which will alleviate the need for you to manually renew your pass each year.
- Call the SunPass toll-free customer service number, at 1-888-TOLL-FLA (1-888-865-5352) to renew by telephone between the hours of 7a.m. and 7p.m., Monday through Friday. Customers will need the transponder number, which is located on the back of the transponder, and a major credit card.
- Visit the Pinellas Bayway SunPass Customer Service Center in person, Monday through Friday between 8 a.m. and 4:30 p.m. The Customer Service Center is located at 4501 54<sup>th</sup> Avenue South, St. Petersburg at the rear of the toll plaza building.



Florida's Turnpike Enterprise, part of the Florida Department of Transportation, oversees a 460-mile system of limited-access toll highways: Florida's Turnpike, extending north from Homestead in Miami-Dade County to Wildwood in Sumter County; the Seminole Expressway and Southern Connector (Toll 417) in Seminole, Orange and Osceola counties; the Beachline Expressway West (Toll 528) in Orange County; the Polk Parkway (Toll 570) in Polk County; the Veterans Expressway and Suncoast Parkway in Hillsborough, Pasco and Hernando counties (Toll 589); the Sawgrass Expressway (Toll 869) in Broward County; and the southern 11 miles of the Daniel Webster Western Beltway (Toll 429) in Orange and Osceola Counties.

Travelers on the Florida's Turnpike system of roads may view real-time traffic information by visiting <http://www.fl511.com>. While traveling in the Orlando, South Florida and Tampa Bay regions, motorists should dial 511 for real-time regional traffic information on the Turnpike and other major roads. This information system is voice-activated; motorists should speak the name of the road they wish to use. This free service of the Florida Department of Transportation is available 24/7.

