



NEWS RELEASE

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AAA PARTNERS WITH FLORIDA TURNPIKE TO OFFER MOTORISTS CONVENIENCE OF SUNPASS PURCHASE

All AAA Florida Locations will Offer the SunPass for Purchase

TAMPA, Fla. (March 9, 2010) — AAA Auto Club South recently partnered with the Florida Turnpike Enterprise to offer motorists the convenience to purchase a SunPass toll road transponder in any AAA Florida location. Approval from the Florida Department of Transportation (FDOT) was granted to AAA to be one of three authorized retailers for the SunPass including Publix and CVS. Since AAA serves the motoring public on a daily basis, there was definitive logic behind AAA offering the SunPass to motorists. In addition, AAA supports SunPass since it saves motorists money on tolls and makes roadways safer.

SunPass customers typically pay 25 cents less than cash customers at most toll plazas and exits on Turnpike roads. A typical SunPass customer who uses the Turnpike three to four times a week saves approximately \$125 annually.

"Not only does the SunPass save both time and money for motorists, but improves traffic safety on our major roadways by reducing traffic congestion," said Kevin Bakewell, AAA Sr. Vice President, Public & Government Relations. "This really is a great offer for motorists who regularly commute on Florida's many toll roads."

Since the introduction of open-road tolling, crashes have been reduced on average by 63 percent at the mainline toll plazas, according to data collected by the Florida Turnpike Enterprise.

A SunPass transponder is the key to the FDOT's prepaid toll program and can be used in lieu of cash on most toll roads and bridges throughout Florida. Both the SunPass "Mini"

(\$4.99) and the SunPass "Portable" (\$24.99) are available to purchase as AAA Florida locations.

“Over the years, AAA and Florida’s Turnpike have been good partners in advancing transportation safety,” said James Ely, Executive Director and CEO of Florida’s Turnpike Enterprise. “Today, seven out of ten customers use SunPass. Electronic toll collection has significantly reduced crashes on our highways.”

In addition, AAA recently added a Driver's License Service Desk in the Carrollwood location at 14755 N Dale Mabry Hwy, Tampa, 33618. The new services are offered through a partnership with the Florida Department of Highway Safety and Motor Vehicles. Motorists are able to easily renew a driver license, obtain a duplicate driver license, change a name or address on a driver license, get an identification card, and apply for voter registration—all at no additional cost to taxpayers.

Customers may enter Emergency Contact Information (ECI) into a secure database only accessible to law enforcement. ECI is a tool used by law enforcement officials in cases where an emergency contact needs to be notified, such as a serious traffic accident. This is the sixth AAA Florida location to offer the services to motorists including Fort Myers, St. Petersburg, Sarasota, Jacksonville and Pembroke Pines. The AAA Fort Myers office was the first location to offer the services in Florida and in the first six weeks served more than 2,000 motorists.

AAA Auto Club South is the third largest affiliate of AAA, with 78 branch offices serving more than 4.1 million members in Florida, Georgia, West and Middle Tennessee, and Puerto Rico. Since its founding in 1938, AAA Auto Club South has worked to protect and advance freedom of mobility and improve travel safety.

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