

# Florida's Turnpike Sponsor-A-Highway Program

The Sponsor-A-Highway Program provides an opportunity for companies and organizations to be recognized for sponsoring a segment of roadway on Florida's Turnpike's system of roads. You will gain recognition from thousands of motorists every day while "Keeping Florida Clean." There are up to 300 potential Sponsor-A-Highway sign locations along the following Florida's Turnpike system of roads:



## Orlando Market

Florida's Turnpike Mainline (SR 91)  
Seminole Expressway (SR 417)  
Southern Connector (SR 417)  
Beachline Expressway (SR 528)  
Daniel Webster Western Beltway, Part C (SR 429)

## Tampa, Clearwater and St. Petersburg

Veteran's Expressway (SR 589)  
SunCoast Parkway (SR 589)

## Lakeland

Polk Parkway (SR 570)

## Fort Pierce, West Palm, Fort Lauderdale and Miami

Florida's Turnpike Mainline (SR 91)  
Sawgrass Expressway (SR 869)  
Homestead Extension of Florida's Turnpike (HEFT) (SR 821)



A 6' x 5' Sponsor-A-Highway sign located along Florida's Turnpike right-of-way will include your company or organization name or logo. Signs will be located one mile apart from each other in rural markets and three miles apart in urban markets.

For more information, please contact:

Florida Logos, Inc. | Andrew Hennosy | 1-888-608-0833